

For Immediate Release
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The Village Project Presents
5th Annual **Kwanzaa Celebration**, 2010

“Uniting to Strengthen Our Families and Communities”

December 26, 2010 thru January 1, 2011

What: SAN FRANCISCO -- The Village Project, in collaboration with the YMCA, MOEWD, SUPERVISOR ROSS MIRKARIMI and other community organizations, presents its 5th Kwanzaa Celebration 2010 for the City of San Francisco. The celebration is seven days of free events throughout the city to celebrate the seven principles (Nguzo Saba) of Kwanzaa. There will be plenty of food & live entertainment, featuring the infamous blues & jazz vocalist, Lady Mem'fis and blues legend, Bobbie Spider Webb.

Created by Dr. Maulana Karenga in 1966, Kwanzaa is celebrated annually by more than 30 million people worldwide, over seven days from December 26 to January 1. The values of Kwanzaa, Nguzo Saba, are critical tools for addressing the issues facing the African-American community. Adrian Williams has revived the celebration of Kwanzaa throughout San Francisco, by connecting traditionally African American communities for this celebration. She is the founder of The Village Project, a youth service organization focusing on education and cultural enrichment for youth and their families in the Western Addition.

The Seven Principles of Kwanzaa will be hosted at nine different venues throughout the City. Participating communities will present exciting and enriching cultural programs intended to both engage and entertain the entire family. The Community Partners of these events include: THE YMCA, THE MAYOR'S OFFICE OF ECONOMIC & FORCE DEVELOPMENT, MAYOR'S OFFICE OF NEIGHBORHOOD SERVICES, SUPERVISOR ROSS MIRKARIMI, COMCAST, RENAISSANCE PARENTS OF SUCCESS, WEST BAY CONFERENCE CENTER, GUSSIES CHICKEN & WAFFLES, WAFRC, OMI FAMILY RESOURCE CENTER, MARCUS BOOKSTORE, AFRICAN AMERICAN HOLISTIC WELLNESS PROGRAM, SF BLACK FILM FESTIVAL, PLANET FILLMORE COMMUNICATIONS, MINNIE & LOVIE REC CENTER, BAYVIEW PUBLIC LIBRARY, AFRICAN AMERICAN ARTS AND CULTURE COMPLEX, THE JAZZ HERITAGE CENTER, YOSHI'S, MOMAGIC, THE MUSICIANS PROJECT, CHRISTINE HARRIS, MALIK SENEFENU, BROTHA CLINT, KWANZA MORTON, MEL SIMMONS & S.N.I.G.

When: December 26, 2010 thru January 1, 2011

Where: Throughout San Francisco

Tickets: No Charge event

Umoja (unity): to strive for and maintain unity in the family, community, nation and race.
Sunday, Dec. 26th; 6 pm, West Bay Conference Center, 1290 Fillmore

Kujichagulia (self-determination): to define ourselves, name ourselves, create for ourselves and speak for ourselves. **Monday, Dec. 27th; 12 Noon, City Hall, 1 Dr. Goodlett Way; 6:00 pm, Gussies Chicken & Waffles, 1521 Eddy**

Ujima (collective work and responsibility): to build and maintain our community together and make our sister's and brother's problems our problems and to solve them together. **Tuesday, Dec. 28th; 3:00 pm, Bayview YMCA/Bayview Library, 1601 Lane Street**

Ujamaa (cooperative economics): to build and maintain our own stores, shops, and other businesses together. **Wednesday, Dec 29th; 1:00 pm, Buchanan YMCA/WAFRC, 1530 Buchanan; 7 pm, Minnie & Lovie Rec Center, 650 Capitol Street:**

Nia (purpose): to make our collective vocation the building of our community to restore our people to their traditional greatness. **Thursday, Dec. 30th; 6 pm Program, African American Arts & Culture Complex, 762 Fulton:**

Kuumba (creativity): to do as much as we can to leave our community more beautiful and beneficial than we inherited it. **Friday, Dec. 31st, 1 pm, The Jazz Heritage Center's Koret Lobby/Yoshi's, 1330 Fillmore:**

Imani (faith): to believe with our hearts in our people, our parents, our teachers, our leaders and the righteousness and victory of our struggle. **Saturday, Jan. 1, 2011, 3 pm, Marcus Book Store, 1712 Fillmore;**

ALL EVENTS ARE FREE & OPEN TO THE PUBLIC

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